



Branchenverband Cannabiswirtschaft e.V.  
**German Cannabis Business Association e.V.**

**The Voice of the German  
Cannabis Economy.**

[www.cannabiswirtschaft.de/english](http://www.cannabiswirtschaft.de/english)

# Overview of membership opportunities

	Full membership	Associate membership / „supporting member“
Public association newsletter (separate consent required)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Use of the association newsletter for relevant publications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listing in the upcoming business directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free subscription to CannaVision	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Internal member info	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Consultation (no legal advice)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Use of member discounts (e.g. for event tickets, trade fair stands, advertising measures)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Transmission of business inquiries & offers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Membership fees can be claimed as tax deductible expenses	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Appointment calendar with industry and association internal appointments	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Use of the internal forum and extended information access (e.g. studies and recommendations via our association software, as well as participation in our monthly online information event „FORUM“)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Use of the internet banner as a member/supporting member & naming on the homepage of the BvCW (if desired)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participation in department meetings, working groups, general meetings	<input checked="" type="checkbox"/>	partly
Internal events (symposia, parliamentary evenings, cannabis economy day)	<input checked="" type="checkbox"/>	partly
Highlighted entry in the business directory	Premium	Business
Option of membership/cooperation in the BCAv	free of charge	for one contribution
Use of association software including database access and forum participation	<input checked="" type="checkbox"/>	partly
Participation in free raffles	<input checked="" type="checkbox"/>	partly
Eligibility for association positions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Right to vote in association elections and position determinations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



Group photo of the BvCW at the second Parliamentary Evening of the Cannabis Economy.



Information stand at the ICBC Berlin



BvCW German Cannabis Business Association Conference at Mary Jane



Regulars' table of the cannabis economy



BvCW at the expert hearing of the drug commissioner Burkhard Blienert

# About us

## Foundation

12/17/2019 in Berlin

## Current numbers of members

about 90 (as of April 2026)

## Form of organization

democratic, as a registered association (e.V.)

## Characteristics

- Only trade association for the entire legal cannabis economy as well as the only German trade association for cannabis as a stimulant
- High number of publications (over 50 volumes of the publication series „ELEMENTE“ & numerous press releases)
- High reach through industry newsletters and press relations (over 100 media mentions per year)

# Your benefits

- Access to information
- Political influence
- Technical advice
- Representation
- Market observations
- Events & meetings
- Cooperation & Networking
- Discounts / member discounts
- PR & PA work
- Quality Assurance
- Research & Science
- Job exchange
- Referral of specialized lawyers, business inquiries & offers
- Free subscription to *Cannavision*
- Use of BvCW internet banners & mention on our homepage

# Our achievements

- Contacts with politicians and government agencies
- Strong media presence
- Free weekly business newsletter
- “ELEMENTE” publication series
- Regular meetings of all four divisions
- Website and five social media pages
- Internal events Ongoing lobbying
- Collaboration with the BCAv - anbauverband.de (free for full members)
- Cannabis industry directory and much more

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The legal framework determines the present and future of our industry, and you want to be informed about developments in this area at an early stage and have a say in them?

**Then you've come to the right place.**

## The Board of Directors of the BvCW



**Dirk Heitepriem**  
Aurora  
Deutschland



**Dr. Stefan Meyer**  
Neo-Livia GmbH



**Marijn Roersch van der Hoogte**  
Branchmark /  
Hemp Impact



**Michael Greif**  
Managing Director  
BvCW



**Jürgen Bickel**  
Canopy Growth /  
Storz & Bickel



**Philipp Ferrer**  
Hemp Group



**Lisa Haag**  
MJ Universe



**Sven Kalies**  
THANKYOUJANE



**Joscha Krauss**  
MH medical hemp



**Benjamin Patock**  
Boveda



**Dr. Armin Prasch**  
Trias Pharma



**Dr. Constantin von der Groeben**  
DEMECAN



**Antje Feißt**  
inity Care GmbH



**Dr. Ferdinand Weis**  
Kanzlei  
Dr. Engelhard,  
Weimar & Kollegen



**Heinrich Wieker**  
Cannabis Betriebs-  
genossenschaft  
Hannover e.G.



### Publications **"ELEMENTE"**

You can find the more than 50 volumes of our publication series - most of them free of charge - on our website „Publications“.

With every new member and every new declaration of support, we can make a stronger case to politicians and the media in order to further educate both the key players and the public about cannabis and to win in favour of sensible, clear and fair regulation.

# Departments



Lobby & Public Relations  
Scientific & Quality Advisory Board  
Networking  
ELEMENTS publication series  
Newsletter  
Working groups  
Social Media & Internet Presence  
Events  
Education

Please contact us if you have any questions. We will be happy to answer your questions by e-mail, telephone or in person at the cannabis-related B2B trade fairs in Germany.

Newsletter



**BvCW Branchenverband  
Cannabiswirtschaft e.V.**

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Become a member

