



Branchenverband Cannabiswirtschaft e.V.  
**German Cannabis Business Association e.V.**

**The Voice of the German  
Cannabis Economy.**

[www.cannabiswirtschaft.de/english](http://www.cannabiswirtschaft.de/english)

The legal framework determines the present and future of our industry. Do you want to be informed about developments in this area at an early stage and have a say in them? Then you have come to the right place.

With every new member and every new declaration of support, we can take a stronger stand vis-à-vis politics and the media to further educate both the deciding players and the public about.

If you have any questions, please feel free to contact us. By mail, by phone or in person at the cannabis-related B2B trade fairs in Germany, we will be happy to answer your questions.

## The Board of Directors of the BvCW



The current Drug Commissioner of the Federal Government, Burkhard Blienert, at the BvCW booth & the BvCW panel discussion at the ICBC:



Burkhard Blienert & Jürgen Neumeyer

f.l.t.r.: Burkhard Blienert (SPD), Werner Graf (GRÜNE), Niema Movassat (LINKE), Dr. Wieland Schinnenburg (FDP), Jürgen Neumeyer (BvCW)

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## Your benefits

- Access to information
- Political influence
- Technical advice
- Representation
- Market observations
- Events & meetings
- Cooperation & Networking
- Discounts / member discounts
- PR & PA work
- Quality Assurance
- Research & Science
- Job exchange
- Referral of specialized lawyers, business inquiries & offers
- Free subscription to Cannavision
- Use of BvCW internet banners & mention on our homepage

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## Our achievements

- |             |  |
|-------------|--|
| ESTABLISHED | <ul style="list-style-type: none"><li>• Contact to politics &amp; authorities</li><li>• Strong media presence</li><li>• Weekly free business newsletter</li><li>• „ELEMENTS“ publication series</li><li>• Regular meetings of all five departments</li><li>• Website &amp; five social media pages</li><li>• Internal events</li><li>• Continuous lobbying</li></ul> |
| FUTURE      | <ul style="list-style-type: none"><li>• Introduction of quality seals</li><li>• Cannabis business directory &amp; much more</li></ul>  |

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## About us

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|---------------------------|---|
| FOUNDATION                | 12/17/2019 in Berlin  |
| CURRENT NUMBER OF MEMBERS | over 90 (as of June 2023, tendency increasing)  |
| FORM OF ORGANIZATION      | democratic<br>as a registered association (e.V.)  |
| CHARACTERISTICS           | <ul style="list-style-type: none"><li>• Only trade association for the entire legal cannabis economy as well as the only German trade association for cannabis as a stimulant</li><li>• High number of publications (over 30 volumes of the publication series „ELEMENTE“ &amp; numerous press releases)</li><li>• High reach through industry newsletters and press relations (over 100 media mentions per year)</li></ul> |
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# Publications “ELEMENTE”

You can find the more than 30 volumes of our publication series - most of them free of charge - on our website „Publications“.



## Activities



Group photo of the BvCW at the first Parliamentary Evening of the Cannabis Economy.



Regulators' table of the cannabis economy

Information stand at the ICBC Berlin



BvCW at the expert hearing of the drug commissioner Burkhard Blienert

## Overview of membership and sponsorship opportunities

	Full membership	Associate membership / „supporting member“	Supporter / „Support Initiative 365“
Public association newsletter (separate consent required)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Use of the association newsletter for relevant publications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listing in the upcoming business directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Free subscription to CannaVision	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Internal member info	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Consultation (no legal advice)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Use of member discounts (e.g. for event tickets, trade fair stands, advertising measures)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Transmission of business inquiries & offers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Membership fees can be claimed as tax deductible expenses	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Appointment calendar with industry and association internal appointments	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Use of the internal forum and extended information access (e.g. studies and recommendations via our association software, as well as participation in our monthly online information event „FORUM“)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Use of the internet banner as a member/ supporting member & naming on the homepage of the BvCW (if desired)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Participation in department meetings, working groups, general meetings	<input checked="" type="checkbox"/>	partly	<input type="checkbox"/>
Internal events (symposia, parliamentary evenings, cannabis economy day)	<input checked="" type="checkbox"/>	partly	<input type="checkbox"/>
Use of association software including database access and forum participation	<input checked="" type="checkbox"/>	partly	<input type="checkbox"/>
Participation in free raffles	<input checked="" type="checkbox"/>	partly	<input type="checkbox"/>
Eligibility for association positions	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Right to vote in association elections and position determinations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Support is already possible from 365 € per year („Support initiative 365“). Further information on this and on membership can be found on our website under „Get involved“.

# Departments



Lobby & Public Relations  
Scientific & Quality Advisory Board  
Networking  
ELEMENTS publication series  
Newsletter  
Working groups  
Social Media & Internet Presence  
Events  
Education

[www.cannabiswirtschaft.de/english](http://www.cannabiswirtschaft.de/english)

Become a member



BvCW Branchenverband Cannabiswirtschaft e.V.  
Luisenstr. 54  
10117 Berlin, Germany  
[kontakt@cannabiswirtschaft.de](mailto:kontakt@cannabiswirtschaft.de)  
[www.cannabiswirtschaft.de/english](http://www.cannabiswirtschaft.de/english)