

Services & Structures

of German Cannabis Business Association e.V. (BvCW)

BvCW was founded on Dec 17, 2019. Measured by the shortness of time and the limitation of our previous resources, we have already achieved a lot:

1. Reliable contact for politics and authorities

We exchanged ideas with **federal ministries** and **authorities** on many occasions and have already been able to achieve some concrete successes through positive influence on several draft laws and parliamentary inquiries.

2. Great media response

With our press and public relations work, we are raising awareness of cannabis as an economic good in favor of sensible market regulation. Already in the first year of our existence we reached *more than 100 mentions in the media*.

3. Networking

We are networked in **all relevant political camps**, with several federal ministries first positive resonances have been achieved. We accompany the federal government in the introduction of the new cannabis laws. In several state parliaments and are in contact with them.

4. Newsletter

Our *newsletter* currently informs about 1.600 decision makers & interested parties from the industry on a weekly basis. Tendency: Growing.

5. Specialist areas & working groups

As an industry association, we represent all areas of the cannabis industry in Germany. In the five specialist areas regular meetings take place. Here, technical questions and problems are discussed, positions and demands are and demands are decided and the implementation is initiated. In the specialist areas and the working groups a significant part of the networking and content-related work takes place. In addition to the exchange of specialist knowledge business cooperation can also be initiated here.

6. Scientific advisory board

The scientific advisory board is installed and can be expanded for upcoming appointment rounds:
<https://start.cannabiswirtschaft.de/beirat/>

7. Quality advisory board

In order to introduce and maintain high quality standards, we have established a quality advisory council which, among other things, is preparing the introduction of a quality seal:
<https://cannabiswirtschaft.de/beirat-fuer-methodik-und-qualitaetssicherung/>

8. ELEMENTE

With the publication series "**ELEMENTE**", we have established a publication series that compiles data, facts and arguments on the cannabis economy: www.cannabiswirtschaft.de/english/publicationen/

9. Internet presence

We can be reached through our regular website www.cannabiswirtschaft.de/english/ as well as through our presences on **social media** at:



10. Events

We held our first Parliamentary Evening on 03/30/2023. For the future, we plan to hold an annual "Day of the Cannabis Economy", a parliamentary evening and at least one symposium. Internally to the association, all members to our monthly exchange "**FORUM**" as well as to our in the future several times a year taking place "**IMPULSE**" lectures, which will take place several times a year in the future.

11. Member recruitment

From self-employed tradesmen to large companies with over 100 employees: We currently have **over 90 members**.

12. Office

Currently working for the association are the politically very experienced and well-connected managing director **Jürgen Neumeyer** (full-time), the association consultant **Michael Greif** (part-time) as well as several assistants and interns. The current day-to-day business is handled by CS Cannabis Service GmbH.

13. Potentials

We have **many ideas** and wishes on how we can achieve our goals even better with more members:

- Creation of a quality seal for quality assurance, especially for CBD products.
- Creation of a trade directory
- Collaboration in the definition, certification and monitoring of technical quality standards
- Technical support of model lawsuits
- Proposal of a legal regulation / clarification for the CBD market
- Campaigns, e.g. for physician education & publication of prescription aids for the use of medical cannabis (if possible together with medical profession and health insurance companies)
- Social media education (e.g. via small clips) on CBD, commercial hemp, etc.
- Information events for the political arena
- Promotion of science and research, especially on the medical potentials of cannabinoids
- Additional specialized publications
- Archive / library on cannabis economy & research issues
- Market surveys and analyses
- and much more ...

