



Branchenverband Cannabiswirtschaft e.V. German Cannabis Business Association e.V.

## The Voice of the German Cannabis Economy.

www.cannabiswirtschaft.de/english

The legal framework determines the present and future of our industry. Do you want to be informed about developments in this area at an early stage and have a say in them? Then you have come to the right place.

With every new member and every new declaration of support, we can take a stronger stand vis-à-vis politics and the media to further educate both the deciding players and the public about.

If you have any questions, please feel free to contact us. By mail, by phone or in person at the cannabis-related B2B trade fairs in Germany, we will be happy to answer your questions.

# The Board of Directors of the BvCW



The current Drug Commissioner of the Federal Government, Burkhard Blienert, at the BvCW booth & the BvCW panel discussion at the ICBC:



Burkhard Blienert & Jürgen Neumeyer

f.l.t.r.: Erwin Rüddel (CDU), Roman Rogat (FDP), Dr. Kirsten Kappert-Gonther (Grüne), Hakan Demir (SPD), Jürgen Neumeyer (BvCW)

## Your benefits

- Access to information
- Political influence
- Technical advice
- Representation
- Market observations
- Events & meetings
- Cooperation & Networking
- Discounts / member discounts

- PR & PA work
- Quality Assurance
- Research & Science
- Job exchange
- Referral of specialized lawyers, business inquiries & offers
- Free subscription to Cannavision
- Use of BvCW internet banners & mention on our homepage

### Our achievements

- Contact to politics & authorities
- Strong media presence
- Weekly free business newsletter
- "ELEMENTS" publication series
- Regular meetings of all four departments
- Website & five social media pages
- Internal events
- Continuous lobbying
- FUTURE

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- Introduction of quality seals
- Cannabis business directory & much more

#### About us

FOUNDATION	12/17/2019 in Berlin	
CURRENT NUMBER OF MEMBERS	over 90 (as of April 2024, tendency increasing)	
FORM OF ORGANIZATION	democratic as a registered association (e.V.)	
CHARACTERISTICS	<ul> <li>Only trade association for the entire legal cannabis economy as well as the only German trade association for cannabis as a stimulant</li> <li>High number of publications (over 40 volu- mes of the publication series "ELEMENTE" &amp; numerous press releases)</li> <li>High reach through industry newsletters and press relations (over 100 media mentions per year)</li> </ul>	

## Publications "ELEMENTE"

You can find the more than 40 volumes of our publication series - most of them free of charge - on our website "Publications".



### Activities



Group photo of the BvCW at the first Parliamentary Evening of the Cannabis Economy.



Regulars' table of the cannabis economy

Information stand at the ICBC Berlin



BvCW at the expert hearing of the drug commissioner Burkhard Blienert

Overview of membership and sponsorship opportunities	Full membership	Associate membership / " supporting member"
Public association newsletter (separate consent required)		
Use of the association newsletter for relevant publications	V	V
Listing in the upcoming business directory	V	V
Free subscription to CannaVision		
Internal member info		
Consultation (no legal advice)		
Use of member discounts (e.g. for event tickets, trade fair stands, advertising measures)	V	
Transmission of business inquiries & offers		
Membership fees can be claimed as tax deductible expenses	7	7
Appointment calendar with industry and association internal appointments	9	Y
Use of the internal forum and extended informa- tion access (e.g. studies and recommendations via our association software, as well as participation in our monthly online information event "FORUM")	V	V
Use of the internet banner as a member/supporting member & naming on the homepage of the BvCW (if desired)	V	V
Participation in department meetings, working groups, general meetings		partly
Internal events (symposia, parliamentary evenings, cannabis economy day)		partly
Use of association software including database access and forum participation	V	partly
Participation in free raffles		partly
Eligibility for association positions		×
Right to vote in association elections and position determinations		×

### Departments



Lobby & Public Relations Scientific & Quality Advisory Board Networking ELEMENTS publication series Newsletter Working groups Social Media & Internet Presence Events Education

www.cannabiswirtschaft.de/english

Newsletter



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